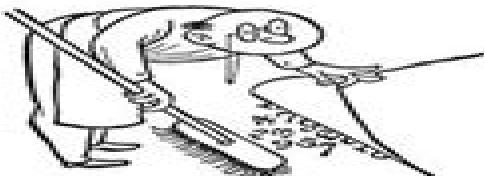


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# HOW TO LIE WITH STATISTICS



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# How To Lie With Statistics

**Lee Baker**

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yourself to avoid falling into the trap set by certain statistics. Statistics are very useful but they can be misused to sell a product, convince voters or attract attention. For example, a local newspaper with its focus on crime may make its readers believe that they live in a dangerous place and a study explaining that after ingesting a certain medication, colds tend to disappear, may make people buy a product that is as effective as no treatment at all. Statistics have the devious advantage of appearing factual, which is what makes them attractive but in the mouth of a dishonest person, they can fool even the most discerning readers. This book serves not as an instruction manual for crooks but as a self-defense manual for their potential victims, honest people. Buy now the summary of this book for the modest price of a cup of coffee. [How to Lie with Statistics](#), 1977. *How to Lie With Statistics* Jordan Conner, 2015-06-30. Discover a Simple Guide on How to Lie with Statistics. You're about to discover a proven strategy on what to do when you need to lie. When most of us were kids, we often hear our parents tell us not to lie at least to them. During your childhood and teenage years, you would most likely get punished when you were caught lying. But as you grow older, you realize that lying is essential. In fact, it is an essential skill. Here Is A Preview Of What You'll Learn: Why Do People Lie Lying With Statistics. Common lies in statistics. Are you willing to lie? How to lie for a better cause. Much more. Purchase your copy today. [Truth, Lies and Statistics](#) Lee Baker, 2017-12-06. Pirates, cats, Mexican lemons, and North Carolina lawyers. Cheese consumption, margarine, and drowning by falling out of fishing boats. This book has got it all. A roller coaster of a book in 8 witty chapters, this might just be the most entertaining statistics book you'll read this year. Did you know that pirates caused global warming and that a statistical lie gave rise to one of the fastest growing religions on the planet? Probably not. You might have missed the memo that day. Did you also know that organic food is the real cause of autism and that Mexican lemons are a major cause of deaths on American roads? They're true, honest, and this book has got the stats to prove it. In this eye-opening book, award-winning statistician and author Lee Baker uncovers the key tricks of the trade used by politicians, corporations, and other statistical conmen to deceive, hoodwink, and otherwise dupe the unwary. Like how the ex-Chancellor of the Exchequer attempted to persuade us that 5 lots of 10 make 150, or how the President of the United States tried to convince us that 420 000 is a larger number than 782 000. Nice try, boys, but we were awake that day. In his trademark sardonic style, the author reveals the secrets of how the statistical hustlers manipulate and misrepresent data for political or commercial gain and often get away with it. Written as a layman's guide to lying, cheating, and deceiving with data and statistics, there's not a dull page in sight. Discover the exciting world of statistical cheating and persuasive misdirection. Get this book TODAY. [How to Lie with Statistics](#), 1975. Two aspects of numeracy are dealt with: vol one explaining the manipulation of graphs and vol two being a layman's guide to statistical averages. [Truth, Lies & Statistics](#) Lee Baker, 2018-02-13. Truth Lies Statistics. How to Lie with Statistics. Unlock the secrets of statistical deception with Truth Lies Statistics. How to Lie with Statistics. This friendly, chatty, and slightly technical guide will help you understand how numbers can be twisted to mislead and misinform and how you can see through the lies. Did you know that pirates

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