

The ultimate guide to  
setting up a successful  
Artist Management practice

# ARTIST MANAGEMENT MANUAL

How to build your career as  
an Artist Manager

by Jeremy Bachelder

# Artist Management Manual

**Didier Musso**

## **Artist Management Manual:**

Managing Your Band Steve Marcone,Dave Philp,2021-06-24 Managing Your Band A Guide to Artist Management is your go to guide for artist management in the new music industry especially independent artists taking the DIY route Industry insiders Steve Marcone and Dave Philp tackle the work and knowledge required of an artist manager and band member focusing on earning revenue from an artist s three major revenue streams songwriting and publishing live performance and recording The book investigates the roles of the many industry intermediaries illustrating how many of today s artists including DIY artists function as their own entertainment companies This seventh edition includes updated information for the twenty first century artist and manager including key information on the impacts of COVID 19 on the industry New sections and chapters include The twenty first century DIY manager The live ecosystem Music publishingSocial media Analytics offered by streaming services Each chapter includes learning objectives a summary and suggested projects for course usage

**Artist Management for the Music Business 2e** Paul Allen,2012-10-12 Artist Management for the Music Business provides clear in depth information on what to do as an artist manager and how to do it The book looks at the application of classic management theory to artist management includes profiles of successful artist managers as well as offering skill development for planning coaching and leading

**Artist Management in the Music Industries** Yiyi Wang,2024-11-19 Artist Management in the Music Industries A Sui Generis Form of Management provides one of the first substantive academic examinations of the role of an artist manager This book deconstructs the nature of Artist Management unveiling the pivotal role of the artist manager in creating and sustaining a dynamic environment referred to as the Loop where success is realised by navigating four variables Risks Relationships Emotions and Expectations 2Rs and 2Es within and beyond the Loop This book offers a new perspective on Artist Management as a sui generis discipline that does not fit easily inside standard conceptions of management Featuring ethnography and interviews this book sheds light on the realworld challenges and successes in the field It is a must read for researchers students and practitioners in the music business music marketing and artist management offering invaluable insights into the practices that shape the cultural landscape

**Music Artist Managers** Guy Morrow,2024-07-05 To what extent is it possible to do good work in music artist management Drawing upon original research this shortform book explores and evaluates motivation remuneration and equity stakes within the music industries The author ponders the apparent managerial exodus from the music industries and whether this brain drain could be addressed by providing better remuneration via equity Based on evidence from Australia the book illuminates how pay in this sector has remained flat despite increasing responsibility Emphasising the quality of the subjective experience of music artist managers this concise book provides readers with new insights into the important role managers play in the music business The result is a book that will be useful reading for academics and reflective practitioners

Artist Management Guy Morrow,2018-04-17 Artists are creative workers who drive growth in the creative and cultural industries

Managing artistic talent is a unique challenge and this concise book introduces and analyses its key characteristics Artist Management Agility in the Creative and Cultural Industries makes a major contribution to our understanding of the creative and cultural industries of artistic and managerial creativities and of social and cultural change in this sector The book undertakes an extensive exploration of the increasingly pivotal role of artist managers in the creative and cultural industries and argues that agile management strategies are useful in this context This book provides a comprehensive and accessible account of the artist artist manager relationship in the twenty first century Drawing from research interviews conducted with artist managers and self managed artists in five cities New York London Toronto Sydney and Melbourne this book makes an original contribution to knowledge Nation specific case studies are highlighted as a means of illuminating various thematic concerns This unique book is a major piece of research and a valuable study aid for both undergraduate and postgraduate students of subjects including arts management creative and cultural industries studies arts entrepreneurship business and management studies and media and communications Artist Management for the Music Business Paul Allen,2022-03-20

Anyone managing an artist s career needs to be well versed and have a savvy understanding of the moving parts of the music business Learn how and why those moving parts move as well as how to manage and navigate a music based career Artist Management for the Music Business gives a comprehensive view of how to generate income through music and how to strategically plan for future growth The book is full of valuable practical insights It includes interviews and case studies with examples of real world management issues and outcomes Updates to this new edition include a new chapter for independent self managing artists expanded and updated sections on networking social media and streaming and a basic introduction to data analytics for the music business This book gives access to resources about artist management and the music business at its companion website [www.artistmanagementonline.com](http://www.artistmanagementonline.com) Managing Your Band Stephen Marcone,2003 According to Dr Stephen Marcone personal management is still the weakest link in a music business that operates by fragmenting its product This comprehensive new edition includes an updated recording agreement with current industry language and a sample merchandising agreement takes into account the many changes in concert promotion and features descriptions of new legal battles Use this book as a helpful reference for touring publicity contracts marketing trademarks copyrighting enhancing creativity and much more Straight forward and up to date this is an easy to understand and all encompassing primer for aspiring bands and managers Walter O Brien Owner Concrete Management Inc manager of Pantera and others Dr Stephen Marcone is Director of Music Graduate Studies and Professor of Music at William Paterson University in Wayne New Jersey

**This Business of Artist Management** Xavier M. Frascogna, Jr.,H. Lee Hetherington,2004-11-01 This authoritative reference on artist management in the music industry is the standard for all phases of managing a musician s career from both the artist s and manager s point of view This substantially updated edition covers the major changes that have transformed the business world and music industry over the past six years Particular emphasis is given to the impact of the

Internet including the MP3 controversy and its lingering ramifications copyright licensing on the Web navigating trade identity issues on the Net domain names and the high tech fight against cyberpiracy Included are real world examples as well as new interviews with top booking agents personal managers concert promoters record company executives road managers and artists For aspiring and professional managers in the music entertainment field as well as musicians music publishers and record company personnel Winner of the presigious ASCAP Deems Taylor Award for excellence in music publishing This replaces 0 8230 7705 5 which sold more than 25 000 copies **Reference Catalogue of Current Literature** ,1894

*Painters and their Works: A Dictionary of great Artists, who are not now alive, giving their names, lives, and the prices paid for their works at auctions* Ralph N. James,1897 **The Education of the Artist** Ernest Chesneau,1886 Report of the Department of Science and Art of the Committee of Council on Education Großbritannien. Department of Science and Art,1898

Artist Management for the Music Business Paul Allen,2007 Allen prepares you for the realities of successfully directing the careers of talented performers in the high risk high reward music business You will learn to prepare yourself for a career in artist management and then learn the tools to coach lead organize time manage finances market an artist and carve out a successful career path for both yourself and your clients The book features profiles of artist managers an exclusive and detailed template for an artist career plan and samples of major contract sections for artist management and record deals Updated information including a directory of artist management companies is available at the books companion website A peer reviewer for Artist Management for the Music Business proclaimed this is going to be an excellent text It contains many unique insights and lots of valuable information This is essential reading for managers students and artists in the music business Key industry insight for both new and experienced artist managers Exclusive planning and management tools Successful career strategies for managers and the artists they manage The art of soap-making Alexander Watt,1890

The Practical Teacher; with which is Incorporated the Practical Teacher's Art Monthly Joseph Hughes,1889 Musical times and singing-class circular ,1894 **Art Education** ,1894 **Catalog of Copyright Entries. Third Series** Library of Congress. Copyright Office,1962 Includes Part 1 Number 1 Books and Pamphlets Including Serials and Contributions to Periodicals January June **The Art of Leather Manufacture** Alexander Watt (F.R.S.S.A.),1885 The Organization and Management of Music Contests and Festivals Milburn Ernest Carey,1943

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