

# STUDIES ON THE QUALITY OF ACADEMIC BUSINESS JOURNALS: A BIBLIOGRAPHY

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## ABSTRACT

The following bibliography is comprised of a list of published empirical studies that examined the quality of academic business journal, using different methods. There is no consensus on methods to determine what is or is not a "best" journal in an academic field, in terms of its quality. However, there is consensus in nearly all business fields as to what scholars in those fields perceive to be the top three, four or five journals. I provide, after each source in the references section, links to the full papers on the quality of academic journals in various business fields. This list is a starting point for any scholar interested in conducting a study to determine the quality of an academic journal in their business field. Moreover, every study in this list has its own reference section, which will lead you to dozens of sources pertinent to any investigation on the quality of academic business journals.

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# Academic Business Journals Rankings

**Ronald J. Alsop**

## Academic Business Journals Rankings:

**A Guide to Publishing for Academics** Jay Liebowitz, 2015-04-08 Most academics still wrestle with the publish or perish phenomenon Based on Dr Liebowitz's 25 years serving as the editor in chief of a leading international journal along with insights from some of the most knowledgeable journal editors this book shares key lessons learned to help new professors doctoral students and practitioner scholars

**How to Fast-track your Academic Career** Adam Lindgreen, C. A. Di Benedetto, 2024-07-05 This thoroughly updated edition of a classic career guide closes the research practitioner gap and carefully considers the obstacles faced by researchers pursuing an academic career From applying for grants to supervising Ph D students the book utilises practical research and real experiences to illustrate how marketing scholars can strike a healthy working balance between teaching and research to find success in academia

**Networked Governance** Betina Hollstein, Wenzel Matiaske, Kai-Uwe Schnapp, 2017-03-30 This edited volume seeks to explore established as well as emergent forms of governance by combining social network analysis and governance research In doing so contributions take into account the increasingly complex forms which governance faces consisting of different types of actors e.g. individuals, states, economic entities, NGOs, IGOs, instruments e.g. law, suggestions, flexible norms, and arenas from the local up to the global level and which more and more questions theoretical models that have focused primarily on markets and hierarchies The topics addressed in this volume are processes of coordination arriving at and implementing decisions taking place in networked social structures such as governance of work relations, of financial markets, of innovation, and of politics These processes are investigated and discussed from sociologists, political scientists, and economists viewpoints

**Management Consultancy Insights and Real Consultancy Projects** Graham Manville, Olga Matthias, Julian Campbell, 2017-10-05 The field of management consultancy research has grown rapidly in recent years Fuelled by the drivers of complexity and uncertainty a growing number of organizations both profit and third sector alike are looking at management consultancy to assist in their aims for development and change Consultants have become a common feature in organizational change initiatives involved in both providing advice and in implementing ideas and solutions However despite this growing recognition and influence management consultancy is still often misunderstood or criticized for its lack of theoretical underpinning The book seeks to address these issues by offering applied theoretical insights from academics that both teach and practice management consultancy Written by recognized experts in their field the contributors combine original insights with authoritative analysis Uniquely this book identifies emerging themes with critical discourse and provides rich empirical case study evidence to show the reader how management consultancy projects are implemented Real world international consultancy projects are featured as written up cases featuring organizations from multi national corporations to the public sector Written for graduate level managers or those who have practical leadership experience this book will enable readers to apply management consultancy models beyond a classroom context

**Critical Essays in Sport Management** Andy

Gillentine, Robert Baker, Jacquelyn Cuneen, 2017-09-29 This collection of essays written by a number of respected sport management scholars addresses many of the challenges and issues facing today's sport management academic programs. It is intended to begin a professional and scholarly discussion to identify the best or at least the most logical paths to follow for sport management programs and the industry with which they are so closely aligned. Contributors invited to participate based on their recognized areas of expertise address specific topics using their own unique voices and writing styles. In the ebook version essays link to video introductions by the authors and to online discussion forums where readers can respond to the issues presented in the essays. From the Preface: The field of sport management stands at an academic crossroads; the essays in this book address the following and other emerging questions: Should our successful field of study continue to model other disciplines and perpetuate their successes as well as their shortcomings or should we determine our own specific model for academic success? How are we doing in preparing future sport managers to perform in the industry and on the global stage? Where do we belong in the scheme of academe? The book's goal is to generate discussion among sport management professors, industry professionals who serve as adjunct faculty and participate on sport management program advisory boards, doctoral students who intend to teach in sport management programs and others who explore and critique higher education in general.

The Wall Street Journal Guide to the Top Business Schools, 2006 Ronald J. Alsop, 2005  
The only business school guide that ranks M.B.A. programs by their reputation in the marketplace. Unlike other business school books and surveys, *The Wall Street Journal Guide to the Top Business Schools 2006* ranks M.B.A. programs solely according to what corporate recruiters, the buyers of management talent, say about them. Now prospective students can choose a business school based exclusively on its reputation in the real world where it matters most. Combining the expertise of *The Wall Street Journal*, the world's most authoritative business publication, and Harris Interactive, the worldwide market research firm, this guide reveals recruiters' top ranked national, regional and international M.B.A. programs, the top schools for major industries, an honor roll of schools by academic discipline, detailed profiles of full time programs. Each profile of the 76 top M.B.A. programs includes information on the school's ranking, admissions process, test scores, the industries and companies most likely to hire the school's graduates and graduates' expected first year salaries. *The Wall Street Journal Guide to the Top Business Schools 2006* also covers how to get hired, including the right skills, attitude and work experience, the debate over full time vs. part time degrees, the booming executive M.B.A. market, the scoop on online degrees, the top schools for women and minorities, the schools whose graduates report the highest compensation.

**Journal of Financial Education**, 2006

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*The Journal of Proceedings and Addresses of the National Educational Association* National Educational Association (U.S.), 1898  
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Annual is useful for students parents and school faculty Also administrators of libraries and educational institutions use rankings to defend budgets justify new positions obtain government funding and attract philanthropic support The annually updated resource presents more than 4 000 national regional and international lists and rankings compiled from hundreds of respected sources The entries in Rankings include a description of the ranking background information on criteria for establishing the hierarchy additional remarks about the ranking the complete or partial if extensive ranking and source citations if necessary

**Chambers's Journal of Popular Literature, Science and Arts** ,1884      Chamber's Journal of Popular Literature, Science and Arts ,1884      *The School Journal* ,1898      *Chambers's Edinburgh journal, conducted by W. Chambers. [Continued as] Chambers's Journal of popular literature, science and arts* Chambers's journal,1884      *The Pennsylvania School Journal* Thomas Henry Burrowes,James Pyle Wickersham,Elnathan Elisha Higbee,David Jewett Waller,Nathan C. Schaeffer,John Piersol McCaskey,Thomas Edward Finegan,James Herbert Kelley,1875      Journal of Proceeding and Addresses National Education Association of the United States,1899 Vols for 1866 70 include Proceedings of the American Normal School Association 1866 69 include Proceedings of the National Association of School Superintendents 1870 includes Addresses and journal of proceedings of the Central College Association      **Reference Quarterly** ,1989

Illinois School Journal ,1886      *The Public School Journal* ,1891

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