

A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color idioms and usual expressions in English and Chinese. It aims at revealing the similarities and dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

Keywords: *three primary colors, idioms and usual expressions, metaphorical cognition.*

1. INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conducive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition.

This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

Interests Culture A Comparative Study

Barbara Ferman



Interests Culture A Comparative Study:

Feast as a Mirror of Social and Cultural Changes Frédéric Armao, Bożena Gierek, Ilze Kačāne, Tatiana Minniyakhmetova, László Mód, Marek Moroń, Ewa Nowicka, Alina Romanovska, Monika Salzbrunn, Tigran Simyan, Kiyoshi Umeya, 2020-12-23 Feasting seems to be an inseparable element of peoples especially their collective lives ____ The proposed volume consists of original unpublished texts in which their Authors search for the answers to the following questions How far have we gone astray from the primeval idea of celebrating the feast from understanding tradition in terms of the Romanian historian of religion Mircea Eliade or the French sociologist mile Durkheim Are there still any traditional in its very meaning feasts If not if they are invented Hobsbawm and Ranger 1983 1992 why are they called traditional What elements have changed and why What has had the greatest impact on celebrating feasts What are the new factors influencing the course of a feast s celebration ____ It was difficult to categorize the texts contained in this book because the subjects discussed in them very often overlap Still it was possible to recognize several accentuated aspects that served as the basis for the division of the book into three sections 1 Culture and Identity 2 Ritual and Cultural Values 3 Culture and Policy The contributors are scholars who represent various international institutions and fields of research and use different approaches and methodologies to study the subject of the feast This publication is an opportunity to bring the results of their research together in one book The volume contains chapters in which various aspects of feasts festivals and festivities perceived as a mirror of social and cultural changes in the twentieth and twenty first centuries are presented It provides a unique and rich resource in the fields of culture folklore religion anthropology sociology as well as politics and other cultural and social sciences In the future we hope to broaden the scope of our research and to include more ethnic groups and their cultures in order to see the changes they have undergone and factors that caused them ____

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Comparative Study of Culture Space in Japan and Britain Yukio Himiyama,1986 *Intellectual Property Rights, Copynorm and the Fashion Industry* Marlena Jankowska,2023-12-22 This book traces the development of the fashion industry providing insight into the business and in particular its interrelations with copyright law The book explores how the greatest haute couture fashion designers also had a sense for business and that their attention to copyright was one of the weapons in protecting their market position The work also confronts the peculiarities of the fashion industry as a means of demonstrating the importance of intellectual property protection while pointing out the many challenges involved A central aim is to provide a copyrightability test for fashion goods based on detailed analysis of the legal regulations in the USA and EU countries specifically Italy France the Netherlands Germany and Poland The book will be of interest to researchers and academics working in the areas of Intellectual Property Law Copyright Law Business Law Fashion Law and Design The Open Access version of this book available at <http://www.taylorfrancis.com> has been made available under a Creative Commons Attribution CC BY 4 0 license *Cultural Studies* Lawrence Grossberg,Janice Radway,2005-08-08 First published in 1994 Routledge is an imprint of Taylor Francis an informa company Interests and Culture El-Demerdash Abdel-Meguid Sarhan,1950 *Cultural Strategies of Agenda Denial* Roger W. Cobb,Marc Howard Ross,1997 This is the first book devoted to examining why some issues proposed by aggrieved individuals or groups are denied access to policy agendas The book contains case studies that look at the policy process from the perspective of the strategies opponents often use to ensure agenda denial strategies usually motivated by perceived threats to widely held world views and identities A

COMPARATIVE STUDY OF THE INTEREST PATTERNS OF STUDENTS ENROLLED IN SELECTED CURRICULA AT PRAIRIE VIEW AGRICULTURAL AND MECHANICAL COLLEGE, TEXAS, 1956-1958.. NORMAN JACK JOHNSON,1960 *Children's Interests and the Content of Problems of Arithmetic* Kenneth Cover Hensell,1956 Gender, Environment and Participation in Politics Snehalata Panda,1994 With special reference to Orissa The New Institutional Politics Svante Ersson,Jan-Erik Lane,2002-01-31 The New Institutional Politics is a comparative study of the impact of political institutions upon outcomes and covers some of the major themes in the new institutionalism It looks at how various democratic institutions like

Konkordanzdemokratie or corporatism promote better outcomes than Westminster institutions The evaluation of the performance of political institutions covers the executive the legislature and the judicial system The book also looks at economic outcomes such as affluence and GDP growth as well as social ones like income distribution and quality of life It examines the problems of institutional effects in democracies and dictatorships and provides analysis of some of the major models in political science This is an exploration of how political institutions matter for political economic and social outcomes It estimates their impact in relation to other major factors such as culture and social structure It is written for political scientists and graduates studying comparative politics

A Research Agenda for Public Administration

Andrew Massey, 2019 This book addresses salient current issues in public administration research It seeks to suggest where future research may or indeed ought to be focussed To advocate the future routes for the development of research this book is divided into themes with a clear overlap between different approaches The book has contributions that will assist students of public administration public sector management and public policy especially new PhD students but will also be a useful resource for more established researchers to understand the major emerging issues within the field

Aspects of Culture in Modern Society, 1975

Challenging the Growth Machine Barbara Ferman, 1996 Economic development and urban growth are the contested grounds of urban politics Business elites and politicians tend to forge pro growth coalitions centered around downtown development while progressive and neighborhood activists counter with a more balanced approach that features a strong neighborhood component Urban politics is often shaped by this conflict which has intellectual as well as practical dimensions In some cities neighborhood interests have triumphed in others the pro growth agenda has prevailed In this illuminating comparative study Barbara Ferman demonstrates why neighborhood challenges to pro growth politics were much more successful in Pittsburgh than they were in Chicago Operating largely in the civic arena Pittsburgh's neighborhood groups encountered a political culture and institutional structure conducive to empowering neighborhood progressivism in housing and economic development policymaking In contrast the pro growth agenda in Chicago was challenged in the electoral arena which was dominated by machine ward based politicians who regarded any independent neighborhood organizing as a threat Consequently neighborhood demands for policymaking input were usually thwarted Besides revealing why the development policies of two important American cities diverged Ferman's unique comparative approach to this issue significantly expands the scope of urban analysis Among other things it provides the first serious study to incorporate the civic sector neighborhood politics as an important component of urban regimes Ferman also emphasizes institutional and cultural factors often ignored or relegated to residual roles in other studies and expounds on their influence in shaping local politics and policy To add an analytical and normative dimension to urban analysis she focuses on the non elite actors not just the economic and political elites who compose governing coalitions Ultimately Ferman takes a more holistic and balanced view of large cities than is typical for urban studies as she argues that

neighborhoods are an important integral part of what cities are and can be For that reason especially her work will have a profound impact upon our understanding of urban politics *Material Culture* Kenneth L. Ames,1985 **Drinking**
Cultures Thomas M. Wilson,2005-05 Contributors look at alcohol consumption across cultures and what it means to the people who consume or equally tellingly refuse to consume Alcohol plays a role in a wide range of functions religious familial social and even political and this is a cross cultural study of the profound impact alcohol has on national identity **Special**
Studies ,1976 *Second Survey of Research in Education, 1972-1978* ,1979 Comprises a trend report and abstracts under each topic contributed by various authors **School of Education** University of Chicago. School of Education,1908
Annual Register of Grant Support ,2001 *China Review International* ,1998

Interests Culture A Comparative Study Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the energy of words has be much more evident than ever. They have the ability to inspire, provoke, and ignite change. Such may be the essence of the book **Interests Culture A Comparative Study**, a literary masterpiece that delves deep into the significance of words and their affect our lives. Published by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall effect on readers.

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